

2009 FEATURES DRAFT

International  
Circulation

# Attractions management



## Q1 09 (January)

- Play innovation
- Audioguides
- Simulation
- Planetariums
- Theme park design
- Interactivity series – spectaculars, special effects and show control
- Revenue boosters - retailing

### BONUS DISTRIBUTION:

- **IAAPA Connections**

## Q2 09 (April)

- Large format film
- Queue management/timed tickets
- Planetariums
- Waterpark design
- Interactivity series – multimedia/av
- Revenue boosters – snacks and drinks
- Robots

### BONUS DISTRIBUTION:

- **DEAL** (Dubai)
- **IAAPA Asia**
- **Ecsite** (Europe)
- **BALPPA** (Europe)
- **AALARA** (Australia)
- **Museums and Heritage Show** (UK)

THE OFFICIAL MAGAZINE OF:



SUPPORTED BY:



## Q3 09 (July)

- Climbing walls and climbing play attractions
- Lighting and sound
- Exhibition design
- Interactivity series – 3D/4D
- Audioguides
- Water features, waterfalls and fountains
- Revenue boosters – accommodation

### BONUS DISTRIBUTION:

- **EAS European Attraction Show**
- **LIW Leisure Industry Week** (UK)
- **VAC National Conference of Visitor Attractions** (UK)

## Q4 09 (October)

- Waterpark roundup
- Ticketing
- Multimedia/av
- Museum and gallery design
- Interactivity attractions and rides
- Theme park ride innovation
- Revenue boosters - catering

### BONUS DISTRIBUTION:

- **IAAPA Show** (USA)
- **WWA World Waterpark Association Show** (USA)

**Covering all sectors of the attractions industry**

1. Visitor attractions
2. Museums & heritage
3. Waterparks
4. Theme parks
5. Science centres
6. Zoos & aquariums
7. Expos
8. Destinations
9. Technology
10. Galleries
11. Entertainment

## PLUS...

**Regulars in every issue**

- Attractions news
- Products news: fun-kit.net, leisure-kit.net
- Mystery shopper
- Attraction reviews
- Business and development
- Interview
- Talking point
- Top team
- Occupational hazards
- Diary dates
- Eco attractions

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